

THE SEXINESS OF TRAVELING

When will we stop just counting guests and start to understand our own relevance?

Michael Otremba | CEO Hamburg Tourist Board



InShOt

Foto: ChatGPT







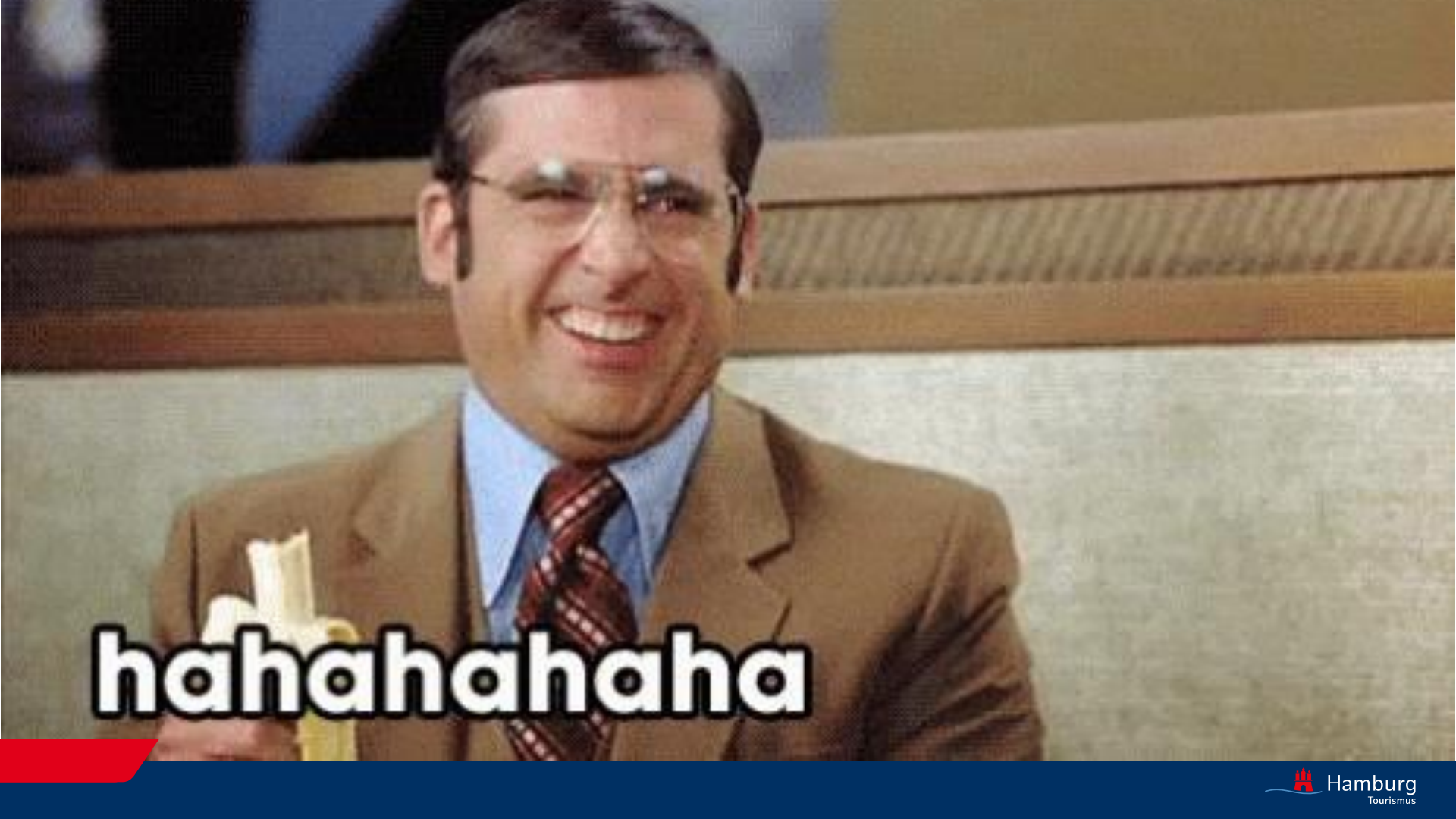
Comfort
Zone



Where the
magic happens





A medium shot of actor Steve Carell, dressed as his character from the TV show 'The Office'. He is wearing a brown suit, a light blue shirt, and a red patterned tie. He has a wide, toothy smile and is wearing his signature thick-rimmed glasses. He is holding a banana in his right hand. The background is a blurred office setting with wooden paneling.


hahahahaha



50+
ASSOCIATIONS

NO VOICE.



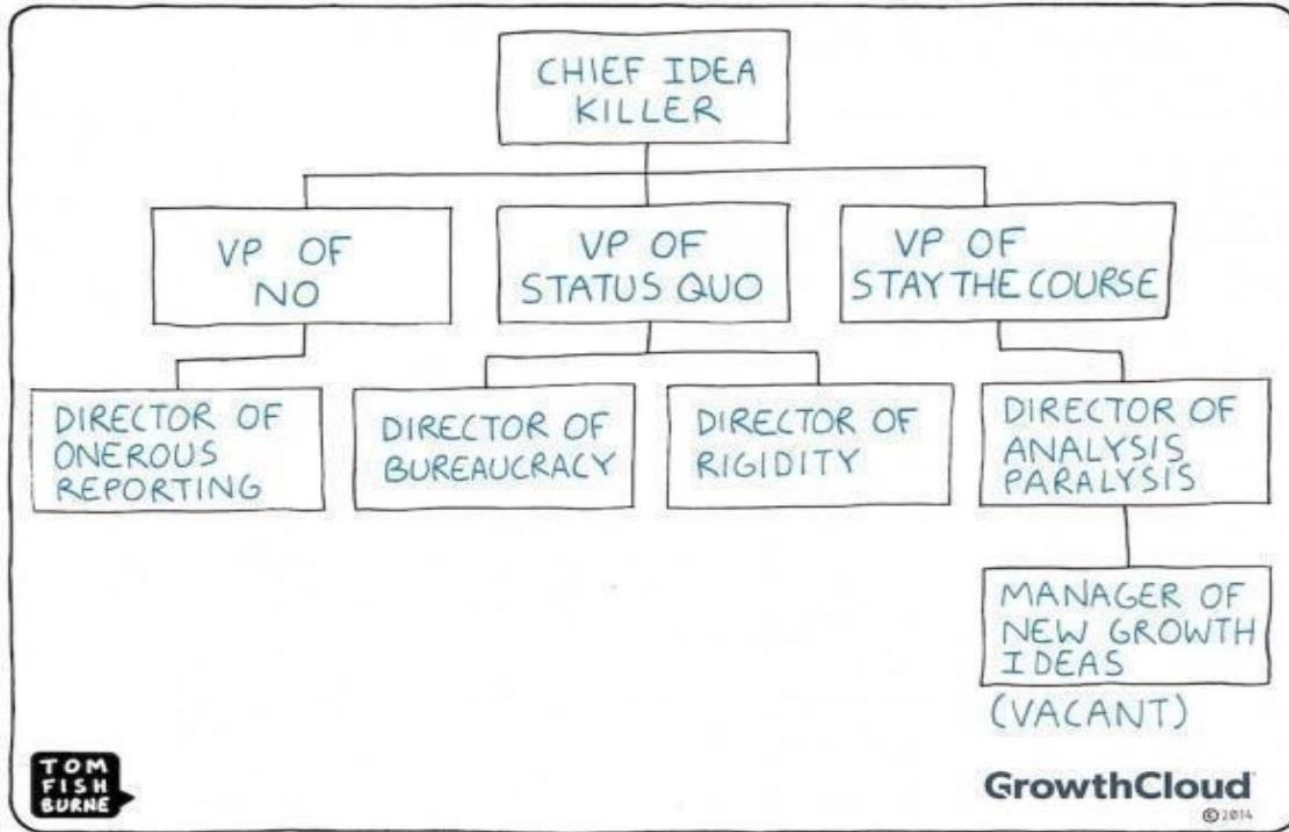
A photograph of Michael Jackson in a crowd, wearing glasses and a white shirt, holding a large white sign with bold black text. The background is a blurred crowd of people in an urban setting.

**MICHAEL
THEY DON'T
CARE
ABOUT US**



Think different

Innovation Killer Org Chart



WHAT

IF...







**THE MOST DANGEROUS WORLDVIEW
IS THE WORLDVIEW OF PEOPLE
WHO HAVE NEVER VIEWED THE WORLD.**



A young woman with long brown hair, wearing a straw hat and a yellow t-shirt, is smiling broadly with her eyes closed and arms outstretched. She is standing in a lush green valley with rolling hills and scattered evergreen trees. In the background, there are large, rugged, light-colored mountains under a blue sky with scattered white clouds. The overall scene is bright and sunny, suggesting a pleasant day in a mountainous region.

56.000.000.000


Medical costs of mental illness in Germany



Foto: Stanislaw Pytel / Alamy Stock

PURPOSE



A photograph of Donald Trump speaking at a podium. He is wearing a dark suit, a white shirt, and a red tie. His right hand is raised in a fist. The background is blue with a large white 'f' logo on the left and a 'FOX NEWS channel' logo on the right. Overlaid on the right side of the image is a quote in a white box with a blue border.

*„ ALLIANCES MAKE
YOU WEAK - REAL
STRENGTH COMES
FROM GOING IT
ALONE“*

WE NEED TO BUILD A WALL!

**Traveling is important
for our education**



**Traveling means
mutual exchange**



**Travel broadens horizons—
and helps shape a
democratic mindset**



**Traveling supports our
mental health
and makes
us happier**





