



Interpoma

THE ORCHARD OF THE FUTURE

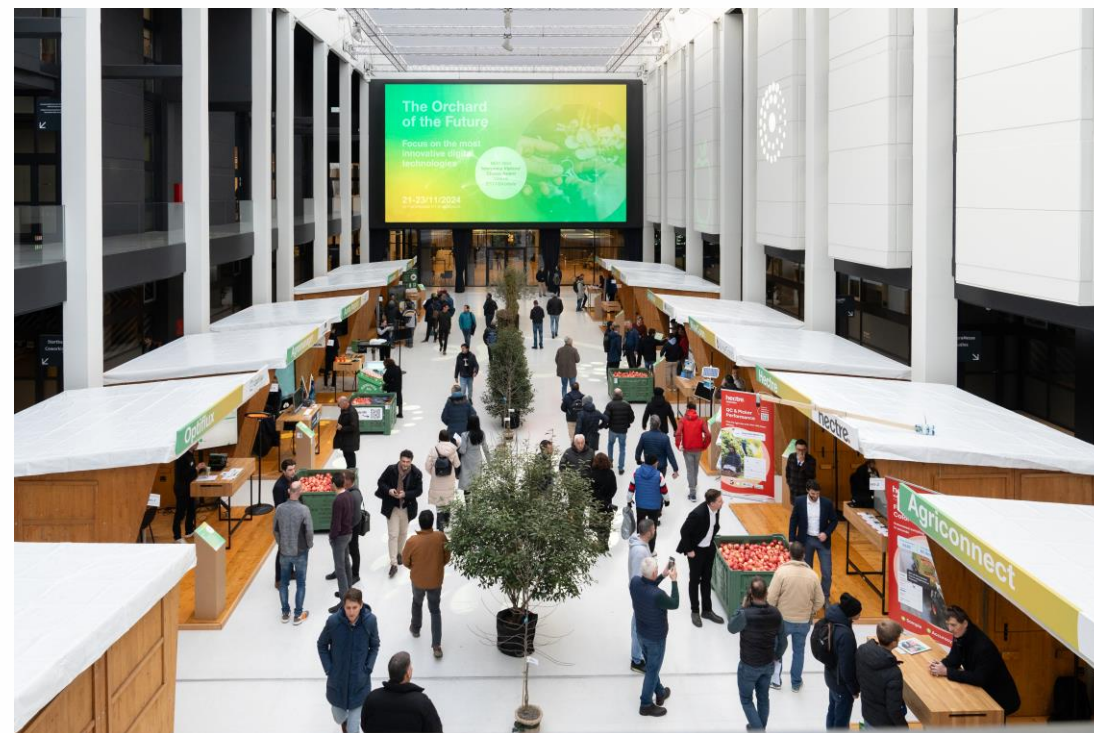
Spraying technologies for the orchard of tomorrow

[Interpoma 2026](#) | 25-27 November 2026 | Fiera Bolzano



Agenda

- 01 The Orchard of the Future
- 02 Focus 2026: Spraying Technologies
- 03 Why participate
- 04 **The exhibition package (offer)**
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The Orchard of the Future, 2024

The Orchard of the Future

A dedicated area within Interpoma that brings visitors closer to the technologies shaping the future of apple orchards.

In 2026, the area focuses on application technologies: precision, sustainability, digital decision-making and new solutions for more targeted treatments.

25-27 November 2026



Spraying Technologies

The 2026 edition focuses on technologies that make orchard treatments more precise, efficient and targeted.

Drones

Autonomous spraying machines

Orchard treatment robots

Intelligent nozzles

UV-based treatments

Precision spraying systems

Digital and AI-supported solutions



Interpoma Congress 2026

The topic of spraying/application technologies will also be addressed on the first day of the Interpoma Congress 2026.

For more information:
[INTERPOMA CONGRESS 2026](https://www.interpoma.com/congress-2026)

A focused presence in a high-visibility area

Official highlight

Thematic area included in the official Interpoma program.

Strategic position

H1 Eventspace, at the **main entrance of the fair**.

Close to Congress

Near the MEC Meeting and Event Center, where the Interpoma Congress will take place.

Dedicated visibility

Company profile displayed on the Interpoma page and additional social media content.

Participating companies also take part in the Interpoma People's Choice Award.

The exhibition package

(What's included?)

- ✓ 4 × 4 m stand (16 m²)
- ✓ 3 m high walls
- ✓ Stand construction included
- ✓ Participation fee included
- ✓ 1 parking spot included
- ✓ 4 exhibitor passes included
- ✓ 50 free invitation coupons for your clients
- ✓ Dedicated visibility on Interpoma and Fiera Bolzano channels

€3,499 + IVA

A clear, **easy** and **ready-to-use** format for companies presenting spraying technologies and related innovations.

What is included in the stand booth?

✓ 3 lamps on the stand wall

✓ 55" screen with HDMI cable

✓ 1 front desk

✓ Flooring according to selected option

✓ Patio heater

✓ Custom printed 2 × 3 m fabric graphic

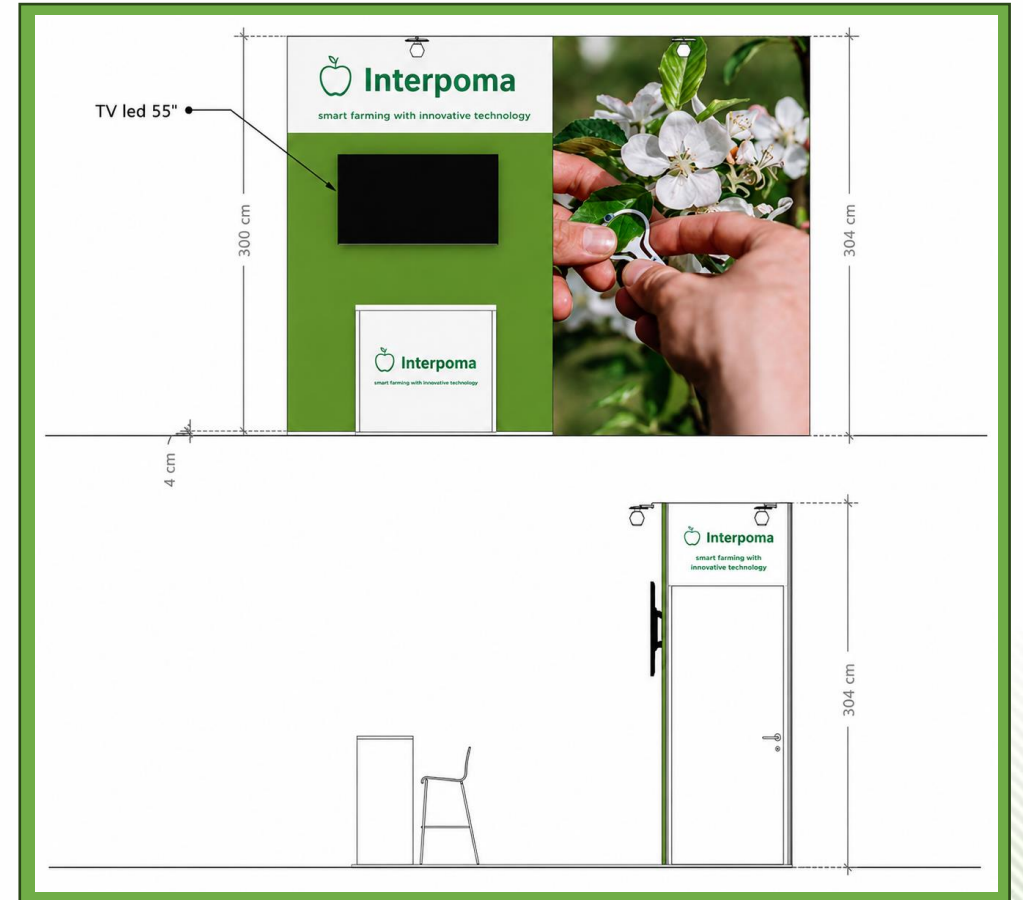
✓ 1 parking spot

✓ 2 bar chairs

✓ Electrical connection

✓ Power strip

✓ Walk-in closet / storage room



A ready-to-use presentation format

A clear, recognizable and ready-to-use format, designed to present innovative technologies in a professional and accessible way.



The renderings show the specific 4 × 4 m booth concept offered for The Orchard of the Future.

Choose the option that fits your product



Option A: Full parquet flooring (h. 4 cm)

Recommended for companies that do not need to place heavy or difficult-to-move machines directly on the exhibition floor.

Option B: Half parquet / half carpet

Recommended for larger machines, rovers, autonomous spraying robots or equipment that is easier to display directly on the floor.

Please inform Alexander Christensen about your preferred flooring option at:
Alexander.Christensen@fieramesse.com

Additional visibility for participating companies

Interpoma People's Choice Award

Visitors will be able to vote for their favourite Orchard of the Future technology. The winning company will receive an additional promotional package.

Included for every participant in The Orchard of the Future:

- + Company profile on the Interpoma page
- + Dedicated social media content for the area
- + Inclusion in the official fair program



Would you like to present your technology?

The Orchard of the Future offers a simple, visible and ready-to-use format for companies working on spraying technologies for the orchard of tomorrow.

- ✓ Confirm your interest
- ✓ Contact Alexander Christensen for the offer and/or additional services

Alexander Christensen

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